

**FOR IMMEDIATE RELEASE****Contact**

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## **Toss up the confetti: Patch's Toss Up! dice game has sold 1 million units!**

BELOIT, Wis.— *Toss Up!*®, the Addictively Dacey Dice Game, has reached a milestone by selling 1 million units! The game that has become a favorite among game players of all ages is now a member of an elite club of games, alongside Patch's board game *Buzzword*®.

*Toss Up!* is a game with simple rules, but its addiction factor is like no other! It is perfect for just about anyone: families, kids and young adults.

In *Toss Up!*, game players roll 10 dice that have green, yellow and red sides. Add onto your score by rolling greens, but there's a catch! If on any roll you don't get any greens and get one or more reds, your turn is over. The goal is to get to 100 points. *Toss Up!* takes a little luck, a little strategy and a whole lot of dice tossing.

Packaged with colorful graphics in a 3D clamshell, *Toss Up!* includes 10 dice and a reusable plastic click case. The game is for two to six players, ages 8 and up.



Over the years, *Toss Up!* has received recognition through industry awards; it has been named one of Dr. Toy's Best Vacation Products, it was mentioned on the National Association for Gifted Children's Holiday Educational Toy List, and it has received a Fun Stuff Award from the Parents' Choice Foundation.

For more information on Patch Products and *Toss Up!*, visit [patchproducts.com](http://patchproducts.com) or call 1-800-524-4263.

Patch Products is a family-owned company, leading the toy industry in design, manufacturing and marketing of games, children's puzzles, preschool toys, creative activities and teaching tools. Since 1985, Patch has developed high-quality, award-winning products that enrich lives by providing fun and interaction. Top-selling brands include *Buzzword*®, *Farkle*, *What's Yours Like?*®, *5 Second Rule*®, *Take 'N' Play Anywhere*™, *3D Sneaky Puzzles*®, *Bed Bugs*™, *Smethport*™, *Lauri*®, *Tall-Stacker*™ and *Wooly Willy*®. As their presence grows, Patch continues to focus on innovation in building brands and creating new categories.