

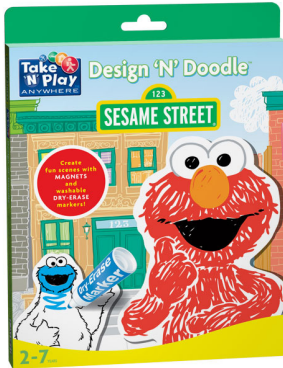
**FOR IMMEDIATE RELEASE****Contact**

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## **Kids can take Big Bird, Elmo and Cookie Monster on the go with new Design ‘N’ Doodle Sesame Street**

BELOIT, Wis.— Patch Products is excited to partner with Sesame Workshop to offer the latest title in its *Take ‘N’ Play Anywhere™ Design ‘N’ Doodle™* line of activities!

*Design ‘N’ Doodle* is the first-of-its-kind children’s activity that combines imaginative magnetic play and expressive drawing with dry-erase markers. And, to both kids’ and parents’ delight, it’s portable! The colorful 14" by 9" play surface folds up and has a handle for travel – perfect for the kid on the go!



Children, ages two and older, will have oodles of fun as they use their imaginations to create scenes with magnets. Then, to make the magnetic play even more engaging and exciting than ever before, kids can use the included dry-erase markers to design and personalize the additional scenes, practice writing the alphabet and numbers, or color the magnets!

Other titles in the *Design ‘N’ Doodle* line include *Cool Rides™*, *Runway Model™*, *Silly Zoo™*, *SpongeBob SquarePants™* and *Dora the Explorer™*.

For more information on Patch Products and *Design ‘N’ Doodle*, visit [patchproducts.com](http://patchproducts.com) or call 1-800-524-4263.

Patch Products is a family-owned company, leading the toy industry in design, manufacturing and marketing of games, children’s puzzles, preschool toys, creative activities and teaching tools. Since 1985, Patch has developed high-quality, award-winning products that enrich lives by providing fun and interaction. Top-selling brands include *Buzzword®*, *Farkle*, *What’s Yours Like?®*, *5 Second Rule®*, *Take ‘N’ Play Anywhere™*, *3D Sneaky Puzzles®*, *Bed Bugs™*, *Smethport™*, *Lauri®*, *Tall-Stacker™* and *Wooly Willy®*. As their presence grows, Patch continues to focus on innovation in building brands and creating new categories. Log on to [patchproducts.com](http://patchproducts.com) for more information.