

FOR IMMEDIATE RELEASE

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Retro Rewind—Patch brings back three classics: Bed Bugs, Shark Attack! and Yakity-Yak Talking Teeth

Patch Products continues to grow in the toy industry with their new Treasured Toys line

BELOIT, Wis.—Retro toys are making a comeback, and Patch has some of your favorites! Now you can take a stroll down memory lane and play with old classics such as *Bed Bugs*™, *Shark Attack!*™ and *Yakity-Yak*™ *Talking Teeth*™.

Parents and grandparents alike will love to buy toys and games inspired by the past! Classic board games and toys are one of the best values around. Families will enjoy reminiscing about the toys from their past and sharing them with their children and grandchildren, creating new memories and making them new favorites of today.

“We are excited to debut our *Treasured Toys* line and add a nostalgic touch to playtime again,” said Brian Maxwell, President of Patch Products. “Part of the appeal of our *Treasured Toys* line is that parents can remember how much they loved these toys, and they want that same happiness for their children.”

Patch’s *Bed Bugs*, *Shark Attack!* and *Yakity-Yak Talking Teeth* move away from today’s overwhelmingly complex toys and go back to the basics with their original simplistic game play, likeability and comfort for all generations.



Bed Bugs, a motorized frantic catch and capture game, will drive you buggy—just like it first did back in 1985! Families will have a blast as they try to catch 48 creepy, crawly bugs that are hopping, leaping and jumping all over a shaking, quaking bed. Can you use your grabbing, snatching tongs to catch and capture them? (6 and up. SRP: \$14.99)

Patch’s *Shark Attack!* puts the bite back in board games with motorized action and non-stop play. In this game, from 1988, you’re a fish, a fish that is being chased by a ferocious shark, so you roll the dice and race around the board hoping to get away. If you don’t swim quickly enough, the motorized shark will gobble you up! The last fish to become shark food is the winner! (4 and up. SRP: \$19.99)





Who could forget the fun chattering teeth from 1949? *Yakity-Yak Talking Teeth* are alive again! Insert the key and turn to get the teeth talking and walking. Have fun with gags that make folks laugh! (3 and up. SRP: \$4.99)

For more information on Patch Products and their *Treasured Toys*[™] line, visit patchproducts.com or call 1-800-524-4263.

About Patch Products

Patch Products, headquartered in Beloit, Wis., is a leading manufacturer and marketer of family entertainment products. Games, puzzles, activity kits, collegiate-licensed foam sports toys and classroom teaching tools are the core product lines. Top-selling brands include *Buzzword*[®], *What's Yours Like?*[®], *Toss Up!*[®], *Swap!*[®], *Smethport*[™], *Lauri*[®], *Tall-Stacker*[™] and *Wooly Willy*[®]. Log on to patchproducts.com for additional information.

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