

Looking for someone to interview?



Try these experts from Patch Products!



Bob Wann,
CEO of Patch Products, Inc.

Bob Wann has more than 35 years of extensive and impressive credentials. His executive experience includes Chief Marketing Officer, President, Vice President and CEO with companies such as Hasbro's Milton Bradley and Parker Brothers, Playskool, Fisher Price and American Greetings. His diverse background in the toy industry includes responsibilities in product development, sales, licensing and strategic growth on a domestic and international level. Bob is a natural-born creative leader and is a member of The Toy Industry Association's board of directors.



Lisa Wuennemann,
Director of Marketing at Patch Products, Inc.

A veteran in the toy industry, Lisa Wuennemann has been creating and marketing consumer goods for nearly 20 years. As Director of Marketing, Lisa successfully leads promotions, public relations, inventor relations and new product development. Through grassroots marketing, she has worked with major companies such as Pizza Hut, Curves, Arby's and Nickelodeon, just to name a few. In addition, she's developed products for popular brands such as The Jim Henson Company's Sid the Science Kid and Dinosaur Train, Are You Smarter Than A 5th Grader?, NASCAR, Buzzword, Jeff Foxworthy's You Might be a Redneck If... and Elvis Presley.



Dane Scarborough,
Inventor of Überstix

Dane Scarborough is an inventor, toy designer, product development expert and most importantly a devoted father. The idea for Überstix started when he bought his son a construction kit where they built a hang glider together—a hang glider that could not be flown. His son was upset that he was left with a toy that did nothing, so what's a dad to do? Well, for him, the answer was simple: create a system that will work.

Dane created a construction system that was functional, educational, worked after it was built, accessible to children of all economic backgrounds and rewarded kids for “upcycling”—encouraging people to use existing products for a higher purpose. Unlike any other construction toy system, Überstix can be expanded using everyday items such as paper clips, Popsicle sticks, plastic bottles and spoons. Überstix is also engineered to work independently and integrate with all major build systems such as Lego, K'NEX, Zoobs and Tinkertoy.

To set up an interview, please contact:

Jessica Wineke, Public Relations Coordinator
(608) 362-6896 x246
jessicaw@patchproducts.com

Patch Products Inc.

Company Fact Sheet



About Patch

Patch Products is a leading manufacturer and marketer of family entertainment products. Games, puzzles, activity kits, building systems, collegiate-licensed foam sports toys and classroom teaching tools are the core product lines.

Founded

1985 by brothers Fran and Bryce Patch

Mission Statement

To be a leading international toy company, recognized as such by our innovative products, stable financial foundation, high caliber of employees and commitment to those with whom we do business.

Headquarters

Our worldwide headquarters offices and facilities are based in Beloit, Wisconsin. Patch also has offices and a manufacturing center in Smethport, Pennsylvania.

Employees

Approximately 105

Products

Patch manufactures and distributes around 800 products

Fast New Facts at Patch

- In 2008, Patch acquired Smethport Specialty Co., a leading manufacturer of toys and specialty line products, including the Lauri brand. Smethport's primary products included educational games and activity sets.
- In 2008, Patch reached the milestone of selling more than 100 million puzzles since the founding of the company.
- In 2009, Patch became the exclusive U.S. distributor of the entire line of Überstix, the award-winning construction kits engineered to work independently, and integrate with all other build systems as well as recyclable materials.
- One of Patch's most popular board games, Buzzword, sold its 1 millionth copy in 2009.
- Patch Products announced new appointments to key executive positions in 2009. Bob Wann was appointed CEO, and Brian Maxwell was appointed President.

New Licenses

Patch has signed four new license agreements: The Jim Henson Company's Sid the Science Kid™ and Dinosaur Train™, Are You Smarter Than A 5th Grader?® and Garanimals®.

Contact Information

Website: www.patchproducts.com

Tel: (608) 362-6896

Address: 1400 E. Inman Parkway
Beloit, WI 53511

