



FOR IMMEDIATE RELEASE

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**Patch Products Hosts Annual Toy & Game Sale to Raise
Money for Preservation Park**

*Patch Products to sell over 200 products at wholesale prices at the Festival on the Rock on
Saturday, September 10, with all profits going directly to the community*

BELOIT, Wis.— Get geared up for back-to-school season at Patch Products' Annual Toy & Game Sale at the Festival on the Rock. Stock up on toys, score great deals on games and puzzles, and pick up an educational product or two to practice with the kids when the weather cools down.

Head on over to Preservation Park to listen to live bands, go on carnival rides, watch professional kart races, boat rides and much more! Then, stop over at the Patch Toy & Game Sale for spectacular savings! For a limited time only, (Saturday, September 10 from 9 a.m.–4 p.m) you can shop from their selection of hundreds of unique, fun and educational products at wholesale prices.

Choose from best-selling games like *Farkle*, *Buzzword*®, *5 Second Rule*®, *Bed Bugs*™, *Wooly Willy*®; new games and toys such as *Farkle Frenzy*™, *Love It! Hate It!*™, *Tales to Play*®, *Take 'N' Play Anywhere*™ *Design 'N' Doodle*™; classroom products including pocket charts, flash card sets, table charts, language, numbers and pattern sets, and much more! All profits from the sale go directly back to the community to continue to improve the grounds and facilities of Preservation Park for everyone to enjoy.

Bryce Patch, co-owner and Vice Chairman of Patch Products Inc., is excited about hosting the Patch Products Toy & Game Sale again this year.

“The Beloit community has always rallied around us and showed us tremendous support over the past 26 years. We’re proud to give back to the community in such a fun and enjoyable way,” he said.

For more information about Patch Products and the Toy & Game Sale, visit patchproducts.com or call 608-362-6896.

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About Patch Products:

Patch Products is a family-owned company, leading the toy industry in design, manufacturing and marketing of games, children's puzzles, preschool toys, creative activities and teaching tools. Since 1985, Patch has developed high-quality, award-winning products that enrich lives by providing fun and interaction. Top-selling brands include *Buzzword*®, *Farkle*, *What's Yours Like?*®, *5 Second Rule*®, *Take 'N' Play Anywhere*™, *3D Sneaky Puzzles*®, *Bed Bugs*™, *Smethport*™, *Lauri*®, *Tall-Stacker*™ and *Wooly Willy*®. As their presence grows, Patch continues to focus on innovation in building brands and creating new categories. Log on to patchproducts.com for more information.