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Patch Products donates construction toys to a family in need for ABC's "Extreme Makeover: Home Edition"

BELOIT, Wis.— Patch Products, a leading manufacturer and marketer of games and toys, recently donated *Überstix* products to a deserving family in Buffalo, NY that will be featured on ABC's hit series, "Extreme Makeover: Home Edition".

The Powell family have had to overcome many battles throughout life. Delores Powell, a Jamaican immigrant and community activist, moved to the country in the hope for a better life. After trouble with her ex-husband, she moved her children into a house that was planned for demolition. After spending five and a half years trying to repair the house, it was still barely livable and was in desperate need of help.

In just seven days, Ty Pennington and his team, hundreds of local volunteers lead by builder David Homes, and donors including Patch Products helped rebuild the home of Delores and her four children.

Helping others in need and giving back to the community have always been important priorities to Patch Products. When "Extreme Makeover: Home Edition" approached the company on day five of building to donate construction toys, Patch jumped at the opportunity. The company then flew *Überstix* inventor, Dane Scarborough to the construction site to build *Überstix* skyscrapers through the night.

“As a family-owned company, we at Patch couldn’t be more honored to donate our products to such an admirable family,” said Brian Maxwell, President of Patch Products. “Being a part of “Extreme Makeover: Home Edition” was a truly rewarding experience and we hope our *Überstix* products will provide enjoyment and fun for this very special family.”

The episode is scheduled to air nationally on Sunday, January 24, 2010 at 8/7c in a 2-hour special on ABC.

For more information on Patch Products and *Überstix*, visit patchproducts.com or call 1-800-524-4263.

About “Extreme Makeover: Home Edition”:

The Emmy award-winning reality program "Extreme Makeover: Home Edition," in its 7th season, is produced by Endemol USA, a division of Endemol Holding. It’s executive-produced by Anthony Dominici. David Goldberg is Chairman, Endemol North America. The show airs Sundays from 8-9 p.m. ET on ABC.

About Patch Products:

Patch Products, headquartered in Beloit, Wis., is a leading manufacturer and marketer of family entertainment products. Games, puzzles, activity kits, collegiate-licensed foam sports toys and classroom teaching tools are the core product lines. Top-selling brands include *Buzzword*®, *What’s Yours Like?*®, *Toss Up!*®, *Swap!*®, *Smethport*™, *Lauri*®, *Tall-Stacker*™ and *Wooly Willy*®. Log on to patchproducts.com for additional information.

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