

**FOR IMMEDIATE RELEASE**

**Contact**

Jessica Wineke  
 Patch Products, Inc.  
 (800) 524-4263, ext. 246  
 jessicaw@patchproducts.com

**Patch expands preschool games with a cuddly musical puppy**

BELOIT, Wis.— *Pass the Pup*<sup>™</sup> is Patch Products’ new, fast-paced cuddly musical preschool game where kids hope they’re not holding the puppy when the music stops.



In *Pass the Pup*, to play the song *Who Let the Dogs Out?* for a random length of time kids press the puppy’s belly. Players then quickly pass the pup around the circle until the music stops. Whoever is caught holding the pup will have to draw a game card which will tell them to bark, howl, roll over or do some other puppy activity. The pup also serves as a soft and huggable companion for preschoolers or a “pet” to children, which can satisfy the need to nurture in a child.

As an educational bonus, the *Pass the Pup* game cards describe why puppies do what they do. For example, the “howl” card tells kids that dogs howl to talk with other dogs when they are lonely or as a warning. The drink card explains that dogs need to drink lots of water to stay healthy.

Young children will love the soft, velvety, plush pup— perfect to play with during the day and snuggle with at night.

*Pass the Pup* is for 2 or more players ages 3 and up. It uses three button cell batteries, which are included.

Patch Products, headquartered in Beloit, Wis., is a leading manufacturer and marketer of family entertainment products. Games, puzzles, activity kits, collegiate-licensed foam sports toys and classroom teaching tools are the core product lines. Top-selling brands include *Buzzword*<sup>®</sup>, *What’s Yours Like?*<sup>®</sup>, *Toss Up!*<sup>®</sup>, *Swap!*<sup>®</sup>, *Smethport*<sup>™</sup>, *Lauri*<sup>®</sup>, *Tall-Stacker*<sup>™</sup> and *Wooly Willy*<sup>®</sup>. For more information, visit [www.patchproducts.com](http://www.patchproducts.com).