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**The Million Minute Family Challenge Goal Reached with Record-High Participation**

BELOIT, Wis.—Participants of the *Million Minute Family Challenge* proved that life can be all fun and games by logging a total of 1,063,129 game-playing minutes from September through December.

Patch Products, a leading manufacturer of board, dice, and card games, organizes the *Million Minute Family Challenge* every year to encourage interaction and communication among family and friends by setting a national goal of playing games for at least 1 million minutes during the four months.

This year's challenge proved to be a huge success reaching a record-high participation and a 93% increase of the number of people that joined the challenge from last year. A total 851 groups, clubs, classrooms and families showed interest in the challenge. Washington finished as the highest scoring state with 96,964 minutes and hogwarts of Augusta, Maine was the highest scoring group logging an impressive 73,755 minutes!

The top minute-logging family, the Game Theorists of Gresham, Oregon added an additional 19,413 minutes. Judy, the mother of the Game Theorists, used the challenge as a fun and educational activity that she and her children could do together.

“Today's technology leads us to a solitary lifestyle where we are always in front of a screen. I think it is really important in our society to be together as a family, facing each other, laughing, learning life lessons and having fun, and board games help us to do that,” said Judy. “It was a privilege to participate in the *Million Minute Family Challenge* and to have logged the most minutes.”

Other top groups according to categories included the Masonic Home of Missouri with 49,635 minutes, Tulsa Area Homeschoolers scoring 32,097 minutes, and the FCCC Coleman School reaching 51,620 minutes.

In addition to Patch Products, this year's supporters who helped bring awareness to the *Million Minute Family Challenge* were Wendy's®, KOA®, and American Association of School Librarians.

Congratulations to everyone that participated and contributed to the challenge's success! For more information on next year's *Million Minute Family Challenge*, visit [millionminute.com](http://millionminute.com) or call 1-800-524-4263.

Patch Products, headquartered in Beloit, Wis., is a leading manufacturer and marketer of family entertainment products. Games, puzzles, activity kits, collegiate-licensed foam sports toys and classroom teaching tools are the core product lines. Top-selling brands include *Buzzword*®, *What's Yours Like?*®, *5 Second Rule*®, *3D Sneaky Floor Puzzles*®, *Bed Bugs*™, *Toss Up!*®, *Swap!*®, *Smethport*™, *Lauri*®, *Tall-Stacker*™ and *Wooly Willy*®. Log on to [patchproducts.com](http://patchproducts.com) for additional information.

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