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**What's Not to Love About Patch Products'
 New Party Game, Love It! Hate It!?**

Patch introduces a hilarious party game of know and tell that brings laughter and fun to all occasions.

BELOIT, Wis.— How well do you really know your friends? Do you know what type of super power they would love *and* hate to have? Could you name who they would love to be trapped in an elevator with? How about an extra body part they would hate to have? Answer those questions and more in Patch Products' new, hilarious party game, *Love It! Hate It!*TM



Laughter and fun is what *Love It! Hate It!* is all about. The fun begins when someone reads a scenario card out loud and waits for their friends to secretly reveal what the friends think the card reader would love and hate in the situation. You'll be surprised at what your friends remember and what words they'll put in your mouth when given the opportunity! The answers, like the questions, can be real-life, to silly, to down-right bizarre.

Once all the answers have been written on unique dry-erase speech bubbles, one person holds the speech bubbles over the player's head and reads the answers out loud. The person who picked the scenario card will then pick the answer they liked best from the Love It options *and* the Hate It options. If your answer is picked you get a point. Three Love It points and three Hate It points wins the game!

Everyone will have a blast hearing the answers to this easy-to-learn and fun-to-play party game. With its action-packed game play and diverse set of scenarios, *Love It! Hate It!* offers the best of all game experiences. What's not to love? For 3-6 players. Ages 12 to adult.

For more information on Patch Products and *Love It! Hate It!*, visit patchproducts.com or call 1-800-524-4263.

Patch Products, headquartered in Beloit, Wis., is a leading manufacturer and marketer of family entertainment products. Games, puzzles, activity kits, collegiate-licensed foam sports toys and classroom teaching tools are the core product lines. Top-selling brands include *Buzzword*[®], *What's Yours Like?*[®], *5 Second Rule*[®], *3D Sneaky Floor Puzzles*[®], *Bed Bugs*[™], *Toss Up!*[®], *Swap!*[®], *Smethport*[™], *Lauri*[®], *Tall-Stacker*[™] and *Wooly Willy*[®]. Log on to patchproducts.com for additional information.