

FOR IMMEDIATE RELEASE**Contact**

Jessica Wineke
Patch Products, Inc.
(800) 524-4263, ext. 246
jessicaw@patchproducts.com

Farkle Frenzy Rolls Onto Store Shelves

After much success with their original Farkle game, Patch Products expands their Farkle line with a new and unique, fast-paced game.

BELOIT, Wis.— Calling all *Farkle* fanatics! One of the hottest dice games around just got hotter! Now you can take your *Farkle* game to the next level with Patch Products newest edition, *Farkle Frenzy*™.



Farkle Frenzy adds a modern twist to the classic *Farkle* dice game. In this exciting and colorful version, everyone rolls at the same time and tries to score the most points. Play begins by pressing down on the funky Bubble Hub that vibrates and bounces a common die that features 5s, 1s, a 2x and a wild. Then players use the common die along with their own five dice and race to get the highest score as they quickly fill their own unique stepped Dice Riser.

Farkle Frenzy provides a fast-paced, addictive play experience for the whole family. The new edition reinvents the traditional *Farkle* game with a fresh and exciting look, featuring a one-of-a-kind dice tower with a specialized Bubble Hub, four exclusive Dice Risers and four sets of colorful dice.

Farkle fans will love this new action-packed, Race-to-the Top Dice-Rolling Game™. If you are looking to add some extra pizzazz to your traditional *Farkle* game, *Farkle Frenzy* is the game for you! For 2-4 players. Ages 8 and up.

For more information on Patch Products and *Farkle Frenzy*, visit patchproducts.com or call 1-800-524-4263.

Patch Products, headquartered in Beloit, Wis., is a leading manufacturer and marketer of family entertainment products. Games, puzzles, activity kits, collegiate-licensed foam sports toys and classroom teaching tools are the core product lines. Top-selling brands include *Buzzword*®, *What's Yours Like?*®, *5 Second Rule*®, *3D Sneaky Floor Puzzles*®, *Bed Bugs*™, *Toss Up!*®, *Swap!*®, *Smethport*™, *Lauri*®, *Tall-Stacker*™ and *Wooly Willy*®. Log on to patchproducts.com for additional information.

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