

# Patch Products Inc.

## Company Fact Sheet



### About Patch

Patch Products is a leading manufacturer and marketer of family entertainment products. Games, puzzles, activity kits, building systems, collegiate-licensed foam sports toys and classroom teaching tools are the core product lines.

### Founded

1985 by brothers Fran and Bryce Patch

### Mission Statement

To be a leading international toy company, recognized as such by our innovative products, stable financial foundation, high caliber of employees and commitment to those with whom we do business.

### Headquarters

Our worldwide headquarters offices and facilities are based in Beloit, Wisconsin. Patch also has offices and a manufacturing center in Smethport, Pennsylvania.

### Employees

Approximately 105

### Products

Patch manufactures and distributes around 800 products

### Fast New Facts at Patch

- In 2008, Patch acquired Smethport Specialty Co., a leading manufacturer of toys and specialty line products, including the Lauri brand. Smethport's primary products included educational games and activity sets.
- In 2008, Patch reached the milestone of selling more than 100 million puzzles since the founding of the company.
- In 2009, Patch became the exclusive U.S. distributor of the entire line of Überstix, the award-winning construction kits engineered to work independently, and integrate with all other build systems as well as recyclable materials.
- One of Patch's most popular board games, Buzzword, sold its 1 millionth copy in 2009.
- Patch Products announced new appointments to key executive positions in 2009. Bob Wann was appointed CEO, and Brian Maxwell was appointed President.

### New Licenses

Patch has signed four new license agreements: The Jim Henson Company's Sid the Science Kid™ and Dinosaur Train™, Are You Smarter Than A 5th Grader?® and Garanimals®.

### Contact Information

Website: [www.patchproducts.com](http://www.patchproducts.com)

Tel: (608) 362-6896

Address: 1400 E. Inman Parkway  
Beloit, WI 53511

