

FOR IMMEDIATE RELEASE**Contact**

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Get ready for kindergarten with *Lauri's Early Learning Center Colors & Shapes* kit

BELOIT, Wis.—As a parent, you are your child's most important teacher. From first steps, to first words, to learning how to ride a bike, you are with your child every step of the way. With *Lauri's Early Learning Center Colors & Shapes*[™], you can continue to help your child develop skills they need to grow and learn.



The *Early Learning Center Colors & Shapes* kit challenges kids ages 3 and up in a fun and colorful format. Kids learn to identify shapes and colors by completing tasks, to sort using more than one attribute, to recognize shapes and colors of objects in their environment and to develop grouping and classifying skills through game play.

Children will love learning their colors and shapes through different activity mats. For instance, with the color recognition mats, children will choose a colored mat, such as red, and place it in front of them. The adult, teaching the child, will give the child several picture tiles with at least three red picture tiles (strawberry, apple and sailboat) among them. The child will have to identify and say the color of the object shown on each picture tile and correctly place the red tiles on the mat and then repeat with other colored activity mats. Children will also have fun with other activity mats within the kit, such as color and shape bingo, combining shapes and colors and picture search!

Each *Early Learning Center Colors & Shapes* kits comes with 35 picture tiles, 28 crepe rubber shapes, 27 activity mats and an activity guide. Plus, the kit box itself is an organized and convenient 2-drawer storage system making for easy access and helping keep everything together when not in use.

Other kits in the *Early Learning Center* line include *4-Step Sequencing*[™], *Categories*[™] and *Math Discovery*[™].

Patch Products, headquartered in Beloit, Wis., is a leading manufacturer and marketer of family entertainment products. Games, puzzles, activity kits, collegiate-licensed foam sports toys and classroom teaching tools are the core product lines. Top-selling brands include *Buzzword*[®], *What's Yours Like?*[®], *Toss Up!*[®], *Swap!*[®], *Smethport*[™], *Lauri*[®], *Tall-Stacker*[™] and *Wooly Willy*[®]. For more information, visit patchproducts.com.