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**Outsmart your friends and family in Patch’s board game
*BeFOUR You Know***

BELOIT, Wis.—Patch Products, a leading manufacturer in the toy and game industry, continues to thrill board game fans with its latest family game, *BeFOUR You Know*[™].

In this game of secret colors and surprise endings, someone will have 4 in a row before you know it. Each player chooses a color but does not show it to anyone else. Then players reach into the bag and pull out a token, which might be their color, an opponent’s color or a wild token which allows players to place the token on any square without declaring what color it represents. Players can place their token on the board to extend their row, block another player or fool others into thinking they have a different color.



The ultimate goal of the game is to get 4 in a row—either vertically, horizontally or diagonally. But remember, because each player’s colors are hidden from everyone else, you might want to bluff and make it appear that you are trying for a row of another color. However, be careful! You don’t want to accidentally help out another player too much!

BeFOUR You Know’s average game play is 10 minutes and is a simple, yet clever way to get players to think strategically to outwit their competitors. Players can compete with one other participant or bring additional entertainment to the game with up to 4 players, ages 7 and up.

Patch Products, headquartered in Beloit, Wis., is a leading manufacturer and marketer of family entertainment products. Games, puzzles, activity kits, collegiate-licensed foam sports toys and classroom teaching tools are the core product lines. Top-selling brands include *Buzzword*[®], *What’s Yours Like?*[®], *Toss Up!*[®], *Swap!*[®], *Smethport*[™], *Lauri*[®], *Tall-Stacker*[™] and *Woolly Willy*[®]. For more information, visit www.patchproducts.com.