

## **FOR IMMEDIATE RELEASE**

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## **No need to travel, build your own monumental buildings with *ÜberStix***

BELOIT, Wis.—Before you invest a lot of time and money visiting the Empire State Building in New York, why not build your own 1,200-piece Empire State Building replica right in the comfort of your own home? Patch Products new *ÜberArc*™ Architectural Series™ is doing just that!

The *Empire State Building* is the newest offering in the *ÜberArc* Architectural Series, where builders use full-scale authentic blueprints to construct their skyscrapers. The fun begins when builders apply for a building permit online that will show the seismic and wind loads for their proposed building location, and then follow the blueprint to put together the 1,200 pieces. The 1:1 scale of the blueprints makes it easy.

The *ÜberArc Empire State Building* is designed for ages 10 and up but is also great for students, architects, engineers and anyone else who loves to build. This architectural dream set teaches basic building techniques to create load-bearing walls, curves, arches and much more!

Patch Products is the exclusive distributor in the United States for the entire *ÜberStix*™ line of interactive construction toys. *ÜberStix* award-winning construction kits are engineered to work independently and integrate with all other major build systems, including *Lego*®, *K'nex*®, *Zoob*®, *Zome*® and even *Tinkertoy*®, as well as with recyclable materials. *ÜberStix* inspires creativity while teaching kids basic to advanced concepts in geometry, math, engineering and physics, and stands out as the first toy to reward kids for recycling. For details, visit [www.uberstix.com](http://www.uberstix.com).

Patch Products, headquartered in Beloit, Wis., is a leading manufacturer and marketer of family entertainment products. Games, puzzles, activity kits, collegiate-licensed foam sports toys and classroom teaching tools are the core product lines. Top-selling brands include *Buzzword*®, *What's Yours Like?*®, *Toss Up!*®, *Swap!*®, *Smethport*™, *Lauri*®, *Tall-Stacker*™ and *Wooly Willy*®. For more information, visit [www.patchproducts.com](http://www.patchproducts.com).



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