

FOR IMMEDIATE RELEASE

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Science is fun with the *ÜberStix ÜberPult*

BELOIT, Wis.—Education is not always the top area of interest when creating toys, but with the latest addition from *ÜberStix*™, education is a top priority.

The *ÜberPult*™ is part of the Science Project Series™. It's time to fling things with a purpose! Kids 8 and older can now build a functional catapult and learn the physics that make launching objects through the air possible. The catapult itself only requires 90 of the kit's 181 pieces, leaving plenty of extra pieces to upgrade and explore new design options. As part of our Science Project Series, this kit includes a Lab Sheet to test and record a series of suggested experiments. Other kits in the Science Project Series include *SailBoat*™ and *ÜberFO*™.

Patch Products is the exclusive distributor in the United States for the entire *ÜberStix* line of interactive construction toys. *ÜberStix* award-winning construction kits are engineered to work independently and integrate with all other major build systems, including *Lego*®, *K'nex*®, *Zoob*®, *Zome*® and even *Tinkertoy*®, as well as with recyclable materials. *ÜberStix* inspires creativity while teaching kids basic to advanced concepts in geometry, math, engineering and physics, and stands out as the first toy to reward kids for recycling and introduces them to “upcycling”—the art of transforming recyclables into something of greater value! For details, visit www.uberstix.com.

Patch Products, headquartered in Beloit, Wis., is a leading manufacturer and marketer of family entertainment products. Games, puzzles, activity kits, collegiate-licensed foam sports toys and classroom teaching tools are the core product lines. Top-selling brands include *Buzzword*®, *What's Yours Like?*®, *Toss Up!*®, *Swap!*®, *Smethport*™, *Lauri*®, *Tall-Stacker*™ and *Wooly Willy*®. For more information, visit www.patchproducts.com.



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