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Patch Introduces *Farkle* for the iPhone!

BELOIT, Wis.—*Farkle* fans get ready, Patch Products is bringing their popular, classic dice game to an iPhone near you!

Created by Paze Interactive, Patch's action-packed *Farkle* application is the most exciting *Farkle* game around! Become a *Farkle* fanatic with this addictive dice-rolling, risk-taking game. Take a risk and keep rolling to build your score. Or play it safe so you don't lose your points in a *Farkle*. It's a fight to the finish in this fabulously fun game of strategy and luck!

A game for all ages, Patch's *Farkle* application uses lively sound effects, music, high score features and state of the art graphics for a truly exhilarating user experience. The game is played by shaking the iPhone or iPod Touch or tapping your screen, which enables you to virtually roll the six dice and try to get 1s, 5s or large point combinations like three pair!

Patch's *Farkle* application features two modes of play—classic and advanced. Players will also enjoy the luxury of challenging up to three of their friends and family members or go head to head with other computer opponents.

With *Farkle* flying off the shelves and being one of Patch Products best selling games, Patch is thrilled to bring this fun and simple game to iPhone and iPod users.

"We are excited that iPhone users worldwide can now enjoy this gaming classic anytime they want by simply picking up their phone," said Dan Rolfs, Patch Products' Marketing Coordinator. "Our *Farkle* application is sure to keep you on the edge of your seat and bring excitement and fun for hours," he said.

Interested people can download *Farkle* for \$1.99 at the Apple® App Store online or purchase Patch's *Farkle* dice game from Target, Walgreens, Walmart, Meijer, Menards and Farm & Fleet. Plus, receive 25% off any Patch Products games and toys, with purchase of the *Farkle* application.

For more information on Patch Products and *Farkle*, visit patchproducts.com or call 1-800-524-4263.

Patch Products, headquartered in Beloit, Wis., is a leading manufacturer and marketer of family entertainment products. Games, puzzles, activity kits, collegiate-licensed foam sports toys and classroom teaching tools are the core product lines. Top-selling brands include *Buzzword*®, *What's Yours Like?*®, *Toss Up!*®, *Swap!*®, *Smethport*™, *Lauri*®, *Tall-Stacker*™ and *Wooly Willy*®