

FOR IMMEDIATE RELEASE

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***Buzzword* celebrates 1 million games sold nationwide!**

BELOIT, Wis.—Have you heard the buzz? Patch Products, a leading manufacturer and marketer of games and toys, today announced a significant milestone, celebrating more than 1 million award-winning *Buzzword*® games sold throughout the US since 2003!

“At this exciting milestone for Patch, we want to thank *Buzzword* players everywhere for making *Buzzword* such a huge success,” said Brian Maxwell, Patch Products’ President. “*Buzzword* has reminded millions of people how rewarding and entertaining it can be to play a board game.”

Buzzword, which was invented by Michael Steer and Gary Donner, is Patch Products best selling board game. In this game, players receive a Buzzword and have 45 seconds to solve 10 clues with all the answers containing the Buzzword. For example, let’s say the Buzzword is *ball*, some of the clues could be: They plump when you cook them (*Ball* Park Franks); Prisoner’s ankle garb (*Ball* and chain) or Soccer in Europe (*Football*).

Through the years, *Buzzword* has received numerous awards for its creativity, fun and exceptional play value by Generations United, The National Parenting Center, Parents’ Choice Foundation, Dr. Toy, National Association for Gifted Children and more.

Since *Buzzword* has been such a huge success, Patch has expanded the game into other areas including a very popular version for younger players—*Buzzword*® *Junior* and a convenient Big Deal® card version—*Buzzword*® *Bits*.

For more information on *Buzzword* or to learn more about Patch Products, visit patchproducts.com or call 1-800-524-4263.

About Patch Products

Patch Products, headquartered in Beloit, Wis., is a leading manufacturer and marketer of family entertainment products. Games, puzzles, activity kits, collegiate-licensed foam sports toys and classroom teaching tools are the core product lines. Top-selling brands include *Buzzword*®, *What’s Yours Like?*®, *Toss Up!*®, *Swap!*®, *Smethport*™, *Lauri*®, *Tall-Stacker*™ and *Wooly Willy*®. For more information, visit patchproducts.com.

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