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Patch Products *BeFOUR You Know* continues to impress!

BELOIT, Wis.—Patch Products, a leading manufacturer in the toy and game industry, continues to capture the attention of major reviewers and consumers around the U.S. with its 2009 Family Game, *BeFOUR You Know*™.

BeFOUR You Know, which was released this fall, is Patch's top award-winning game this year, receiving five prestigious awards. The impressive winner's list includes: iParenting Media Awards Outstanding Products of 2009, Creative Child's Seal of Excellence Award, Parents' Choice Approved Award Winner, 4-star Certified Award from What's the Stuff Reviews and winner of the Amazing Toy Awards.



In this game of secret colors and surprise endings, someone will have 4 in a row before you know it. Each player chooses a color but does not show it to anyone else. Then players reach into the bag and pull out a token, which might be their color, an opponent's color or a wild token—which allows players to place the token on any square without declaring what color it represents. Players can place their token on the board to extend their row, block another player or fool others into thinking they have a different color. The ultimate goal of the game is to get 4 in a row.

BeFOUR You Know is a quick game with the average game play between 10–15 minutes. It is easy to understand, interactive and is a clever way to get players to think strategically, which creates a unique outcome every time one plays. For ages 7 and up. SRP is \$18.

For more information on Patch Products and *BeFOUR You Know* visit patchproducts.com or call 1-800-524-4263.

Patch Products, headquartered in Beloit, Wis., is a leading manufacturer and marketer of family entertainment products. Games, puzzles, activity kits, collegiate-licensed foam sports toys and classroom teaching tools are the core product lines. Top-selling brands include *Buzzword*®, *What's Yours Like?*®, *Toss Up!*®, *Swap!*®, *Smethport*™, *Lauri*®, *Tall-Stacker*™ and *Wooly Willy*®. For more information, visit patchproducts.com.

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