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Contact

Jessica Wineke
Patch Products, Inc.
(800) 524-4263, ext. 246
jessicaw@patchproducts.com

It's Time to Play! Celebrate *National Game & Puzzle Week*

BELOIT, Wis.—The holiday season is rapidly approaching. As family and friends start to gather, why not take a break from the stress in one's life and revisit a traditional family pastime such as board games and puzzles?

National Game & Puzzle Week[™], which is observed the week of Thanksgiving, is the perfect time for families and friends to relax, enjoy one another's company, laugh out loud and take the *Million Minute Family Challenge*[™]. It's easy! Simply play a game with family and friends and log your game-play minutes at millionminute.com.



The *Million Minute Family Challenge* is a grassroots effort encouraging interaction and communication among family and friends through playing games. The goal of the challenge is to reach 1,000,000 minutes of game play now through Dec. 31.

Board games and puzzles make for great leisure activities in these tough economic times as families turn to affordable, fun and family-centric entertainment. Not only are board games making a comeback for families, but they are also becoming a popular craze among college students.

Kevin Zingg, a college student at the University of Wisconsin-Eau Claire, finds board games to be a fun and extremely frugal use of his time when it comes to entertainment.

“My friends and I love board games for their affordability, and that they can offer us a much needed break from our daily lives,” said Zingg. “Board games are a great activity that keeps my mind stimulated during the few hours of down time that I am able to enjoy with the people that I enjoy the most,” he said.

Patch Products along with the *Million Minute Family Challenge* supporters PlayDate US, KOA®, Great Wolf Lodge® resort locations in the U.S., Blue Harbor Resort[™] and Turnoff Week are encouraging families, friends and organizations to spend quality time interacting, communicating and playing a board game. Everyone can participate by logging their game play at millionminute.com. Visit millionminute.com for sign up information, game ideas, party ideas, fun facts, irresistible snack ideas and beyond! So sit back, relax and remember how much fun board games and puzzles can be!

About Patch Products

Patch Products, headquartered in Beloit, Wis., is a leading manufacturer and marketer of family entertainment products. Games, puzzles, activity kits, toys and classroom teaching tools are the core product lines. Top-selling brands include *Buzzword*[®], *What's Yours Like?*[®], *Toss Up!*[®], *Swap!*[®], *Smethport*[™], *Lauri*[®], *Tall-Stacker*[™] and *Wooly Willy*[®]. For more information, visit patchproducts.com or call 1-800-524-4263.

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